Then $CAMH FOUNDATION chipped in with the BLUEJAYS.... But WHY? Aha!

Darrell Louise Gregersen
President and CEO
CAMH Foundation

Paul Beeston
CEO
Toronto Blue Jays

The BLUEJAYS CEO hung out with the $CAMH FOUNDATION CEO - with Vixen Foxy Weasel-Theatre - "NEW ERA" Weasel-Theatre herself - and sat on the FOUNDATION BOARD - they were ONE. So it was FREE ADVERTISING, PHOTO OPS for MILLIONAIRE JOCKS....

Probably even TAX WRITE-OFFS....